Project Development Phase

Model Performance Testing

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| Date | 26/06/2025 |
| Team ID | LTVIP2025TMID48676 |
| Project Name | Cosmetic Insights: Navigating Cosmetic Trends and Cosmetic Insights |
| Maximum Marks |  |

**Model Performance Testing**

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| **S.No** | **Parameter** | **Screenshot / Values** |
| 1 | Data Rendered | Used cosmetics.csv containing Label, Brand, Name, Price, Rank, Ingredients, Combination, Dry, Normal, Oily, Sensitive as Fields. |
| 2 | Data Preprocessing | Checked for Null values, Missing Values and ensured proper formatting for Tableau Ingestion. |
| 3 | Utilization of Filters | Filters used:  Rank, Brand, Name, Dry. |
| 4 | Calculation Fields Used | Used to derive suitability counts and average ranks.  Used Distinct count of Product Name. |
| 5 | Dashboard Design | Designed Dashboard with 9 Visualizations.  Dashboard1: Product Ranking & Detailed Analysis.    Dashboard2: Product Sustainability Overview. |
| 6 | Story Design | Designed Story with 6 story points. |